

Honda + SkyChick Adventures

"2025 Skyway to Highway Power-Up Sweepstakes"

OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN.

Purchase does not increase chances of winning.

- 1. SPONSOR:** The Honda + SkyChick Adventures "2025 Skyway to Highway Power-Up Sweepstakes" is sponsored by American Honda Motor Co., Inc. ("Sponsor"). Any questions, comments or complaints are to be directed to Sponsor. Entry information is owned by Sponsor. Information, including personal information provided by each entrant will be used in accordance with Sponsor's Privacy Policy, available at <https://www.honda.com/privacy/privacy-notice>. By participating in the sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.
- 2. ELIGIBILITY:** The sweepstakes is open to legal residents of and located in any of the fifty (50) United States or the District of Columbia (with the exception of Rhode Island, California, and any state where this sweepstakes is prohibited by law. Entrants must be at least eighteen (18) years of age at time of entry. Employees of Sponsor, related entities, distributors, affiliates, subsidiaries, advertising and promotion fulfillment agencies, retailers, and their immediate families (parent, child, sibling and spouse and their respective spouses, regardless of where they reside) and persons living in the same households as such individuals (whether related or not) are not eligible. This sweepstakes is void in Rhode Island, California, and where prohibited by law, and is subject to applicable federal, state and local laws.
- 3. ENTRY PERIODS:** The sweepstakes entry period begins on **July 1, 2025** at approximately 9:00 AM Eastern Standard Time and ends on **January 10, 2026** at approximately 12:00 AM Eastern Standard Time ("Sweepstakes Period").
- 4. HOW TO ENTER:** During the Sweepstakes Period, fans may enter the sweepstakes on social media sites, through the sweepstakes QR code and URL www.hondawin2025.com. All entries must include entrant's first and last name, email address, zip code, and agreement to these Official Rules.

Entrants will be limited to (1) entry per person for the entire Sweepstakes Period. Entries in excess of one (1) entry per person will be void and disqualified. Entries by any person in excess of one (1) entry at any Event will be void and disqualified. All entries become the property of Sponsor and will not be acknowledged or returned. Entries generated by script, macro or other automated means or by any means which subvert the entry process and false or deceptive entries or acts, as determined by Sponsor in its sole discretion, will render the entrant ineligible and all associated entries will be void. Entrants will have the option to "opt in" to receive subsequent electronic communication from Sponsor. Opting to receive further information is not a requirement for entry in the sweepstakes nor does it increase chances of winning.

5. PRIZES:

	PRIZES	Approx. Retail Value
(1) Grand Prize	TWO Honda EU2200i Generators with Bluetooth, Co-Minder and a parallel kit. EU2200i Standard 1,399, EU2200i Companion \$1,499, Parallel Kit \$50.	\$2,948
(2) First Prize)	Bridgestone/Firestone Tire Certificate Valid for one set of four Bridgestone/Firestone passenger or motorcycle tires up to \$1,500 retail value. Tire selection must be made within one year of award. * Substitutions of equal or greater value may be made if the selected tires are unavailable. * Off-the-Road and commercial truck tires are not included. See rules for additional details.	\$1,500

Except for the warranty normally offered with a EU2200i generator sold at retail, which warranty will apply to each Prize awarded, Sponsor does not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of any prize including, without limitation, quality, merchantability or fitness for a particular purpose. Further, no responsibilities are accepted for any additional expenses, omission, delays, re-routing or acts of any government or authority. Prizes are non-refundable and cannot be exchanged for cash or substituted by winners. If lost, prize will not be replaced. Prize

cannot be assigned or transferred to another person. Sponsor reserves the right to substitute a prize of comparable or greater value, at its sole discretion. All federal, state and local taxes as well as all costs and expenses associated with acceptance and use of any prize not specified herein as being provided are the sole responsibility of the winner. All prize details are at Sponsor's sole discretion. Limit one (1) prize per person for the entire sweepstakes.

1. DRAWINGS: One (1) potential winner will be randomly selected for each prize at the conclusion of the sweepstakes period. The decisions of the Sponsor will be final and binding and cannot be appealed. Potential winners will be notified by email or phone after the drawing, and must meet all eligibility requirements.

2. CLAIMING PRIZES/RELEASES: Eligibility and all claims made by a potential winner are subject to verification. Sponsor is not responsible for fraudulent communications sent to entrants that were not sent by Sponsor. If, despite reasonable efforts, a potential winner does not respond within seventy-two (72) hours of the first notification attempt, or if the prize or prize notification is returned unclaimed or undeliverable to such potential winner or a potential winner is not in compliance with these Official Rules, such potential winner will forfeit his or her prize and an alternate winner may be selected in Sponsor's sole discretion, for the drawing at issue. Potential winners may be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within the time period specified in such notification. If and as applicable, a potential winner fails to return such documents within the specified time period, the prize will be deemed forfeited by such the potential winner and, at Sponsor's discretion, an alternate winner may be selected for the drawing at issue. In the event a potential winner declines the prize, Sponsor may elect, in its sole discretion, to select an alternate winner for the drawing at issue. If a dispute arises regarding who submitted an entry, or if the winning email address does not belong to an individual, but rather to an eligible group, business or organization, the entry will be deemed submitted by the legitimate holder of the email account listed on the entry as determined by Sponsor and he/she must comply with these Official Rules. Sponsor shall not be responsible or liable for its failure to contact potential winners due to undeliverable email message or an inactive or suspended email account or failure to provide a current email address. Entrants should be sure to check their email messages regularly and keep their account updated with their correct contact information so that they will be able to be contacted if selected as a potential winner. A potential winner who fails to notify Sponsor with any issue within twelve (12) hours after attempted prize notification, forfeits any right to do so.

3. ODDS: Odds of winning a prize will depend on the number of eligible entries received at the applicable Event. Nonwinning entries from one Event will not be included in any other Event's drawing.

4. PUBLICITY GRANT: Except where prohibited, by accepting a prize, each winner consents to Sponsor's and its designees' use of winner's name, city and state of residence, photograph and likeness, without additional compensation, notification or permission, for advertising, trade and promotional purposes, in any manner, in all media, whether now known or hereafter devised, in perpetuity, except where prohibited by law.

5. GENERAL RULES AND REGULATIONS: By entering the sweepstakes, entrants agree to waive any rights to claim ambiguity with these Official Rules. Decisions made by Sponsor in relation to this sweepstakes are final and binding in all matters, including, without limitation, interpretation of these Official Rules and the awarding of the prizes, and cannot be appealed. Any attempt to deliberately damage the sweepstakes or operation of the sweepstakes is unlawful and subject to legal action by Sponsor who may seek damages (including attorneys' fees) and other remedies to the fullest extent permitted by law. Sponsor reserves the right, at its sole discretion, to disqualify any individual it finds, in its sole determination, to be tampering with the entry process or the operation of the sweepstakes, or the entry site; to be in violation of the terms of use of the entry site or to be acting in violation of these Official Rules, or with intent to annoy, abuse, threaten or harass any other person; all associated entries will be void. Without limitation of the foregoing, any use of software or hardware, including without limitation, a program, mechanism, system, robot, "bot", macro or other artificial device, process or manipulation is strictly prohibited. Sponsor reserves the right, in its sole discretion, to terminate any person's participation in the sweepstakes whom Sponsor suspects has engaged in any manipulation.

6. CANCELLATION: Sponsor reserves the right, in its sole discretion, to suspend or cancel or modify the sweepstakes at any time if a computer virus, bug, malfunction, manipulation or other technical problem, regardless of the cause, affects, compromises, or corrupts the administration, security, or proper play of the sweepstakes. If terminated, Sponsor may, at its discretion, award the prize(s) for the Event(s) at issue at random from among all non-suspect, eligible entries received for such Event(s) up to time of such action or as otherwise deemed fair and appropriate by Sponsor. SPONSOR SHALL NOT BE OBLIGATED TO AWARD ANY PRIZE THAT RELATES TO OR ARISES OUT OF AN IRREGULAR ENTRY OR IMPROPER OR MISTAKEN PRIZE NOTIFICATION, OPERATION OR FUNCTION OF THIS SWEEPSTAKES. No more than the stated number of prizes in these Official Rules will be awarded. In addition to the foregoing, if for any reason (including, but not limited to, strikes, lock-outs, acts of God, technical difficulties, and other events not within the reasonable control of Sponsor) Sponsor cannot continue the sweepstakes, Sponsor may, in its sole discretion, cancel this sweepstakes or extend the applicable Entry Period.

7. RELEASE OF LIABILITY, LIMITATION OF LIABILITY: By participating in the sweepstakes, entrant agrees that Sponsor, and its respective officers, directors and employees, agents, representatives, parent companies, affiliates, subsidiaries, partners, advertising, promotion, and fulfillment agencies, and legal advisors and all of their respective officers, directors, employees, representatives and agents (collectively, "Released Parties") are not responsible for and shall not be liable for, and will sign a waiver of liability releasing Released Parties for:

- a) late, lost, delayed, damaged, misdirected, incomplete, illegible, unintelligible entries, or lost, misdirected or otherwise undeliverable mail, or postage-due notices, email, release forms, affidavits or other correspondence;
- b) potential winner's unsuccessful efforts to claim any prize;
- c) any telephone, electronic, hardware or software program, network, Internet, or computer malfunction, bug, virus, slow-down, failure, or difficulty of any kind;
- d) failed, incomplete, garbled, or delayed computer transmissions;
- e) human error, incorrect or inaccurate transcription of entries;
- f) any condition caused by acts of God or events beyond the reasonable control of the Sponsor that may cause the sweepstakes to be disrupted or corrupted, however minor;
- g) any injuries, losses, or damages of any kind, including without limitation, personal injury, death and property damage arising in connection with or as a result of the acceptance, possession, use or mis-use of a prize (including any injury or harm related to use of the prize), or from participation in the sweepstakes;
- h) any unauthorized entries or manipulation by a person;
- i) other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the sweepstakes, the processing of entries, the announcement of the prizes or in any promotion-related material; or
- j) any claims based on publicity rights, defamation or invasion of privacy.

IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF OR IN CONNECTION WITH YOUR PARTICIPATION IN THE SWEEPSTAKES, OR ACCEPTANCE OF ANY PRIZE (INCLUDING ANY INJURY OR HARM RESULTING FROM USE THEREOF). SOME JURISDICTIONS MAY NOT ALLOW THE LIMITATIONS OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES OR EXCLUSION OF IMPLIED WARRANTIES SO SOME OF THE ABOVE LIMITATIONS OR EXCLUSIONS MAY NOT APPLY TO YOU. CHECK YOUR LOCAL LAWS FOR ANY RESTRICTIONS OR LIMITATIONS REGARDING THESE LIMITATIONS OR EXCLUSIONS.

13. GOVERNING LAWS: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of any contestant and Sponsor, shall be governed by, and construed in accordance with the laws of the State of New York. In any action brought to enforce the obligation or right of any party hereunder they consent to personal jurisdiction and venue in any court of appropriate jurisdiction in the State of New York. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision.

14. RULES ARE BINDING: Participation in the sweepstakes constitutes entrant's understanding of and full and unconditional agreement to and acceptance of these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines to be in violation of any term contained in these Official Rules. Sponsor's decision not to enforce a specific provision of these Official Rules does not constitute a waiver of that provision or of the Official Rules generally.

15. WINNERS LIST: For the name of the winners, send a request and a self addressed, stamped envelope to "The Honda + SkyChick Adventures "2025 Skyway to Highway Sweepstakes" Winners List to: American Honda Motor Co., Inc., 4900 Marconi Drive, Alpharetta GA 30005. **Requests must be received by Jan 30, 2026.**

16. SPONSOR: American Honda Motor Co., Inc., 4900 Marconi Drive, Alpharetta GA 30005.